

SUPPORT AND DEVELOPMENT

GRAPHIC DESIGNER

REPORTS TO: SENIOR DESIGNER

RELATES CLOSELY WITH: CREATIVE TEAM / COMMUNICATIONS TEAM

CLASSIFICATION: FULL-TIME / SALARY

The primary responsibilities for the Graphic Designer position will include conceptualizing visuals based on project requirements, working with various departments and helping them problem-solve through design, and working on a variety of different projects simultaneously for various platforms. They should have extensive knowledge of the principles of graphic design, typography, color-theory, layout, and print. They will also have experience and knowledge of current design and marketing trends. Lastly, the Graphic Designer will create high-quality designs that align with Flatirons Community Church's vision, current branding guidelines, and target-audience.

PERSONAL QUALIFICATIONS

- Submits their life to God and the authority of His Word.
- Understands and supports Flatirons vision and values; uses vision to filter decisions.
- Embraces key values integral to Flatirons staff culture: integrity, honor, mission.
- Exemplifies qualities core to Flatirons DNA: humility, vulnerability, authenticity, humor.
- Committed to continual growth: spiritual, personal, professional; invests in the growth of others.
- Is a relational team-player.
- Theologically aligned with (and practicing) the values and teaching of Flatirons Community Church

QUALIFICATIONS / CHARACTERISTICS

- Experience with designing on a deadline
- Proficient in Adobe Creative Suite, specifically Photoshop, Illustrator, and InDesign
- Strong portfolio
- Understands the importance of a strong brand
- Experience with digital design
- Understanding of UI/UX and best design practices for different social media platforms
- Solid grasp on logo design, layout, composition, and targeting specific audiences
- Values other perspectives and feedback
- Embraces healthy evaluation
- Teachable and coachable (asks great questions)
- Quick (and life-long) learner

PRIMARY RESPONSIBILITIES

- Create social media and digital graphics for main accounts, website, and app
- Conceptualize and create original graphics for ministries and campuses
- Work with ministry teams to present concepts, receive feedback, and make necessary revisions
- Create branding for events as needed
- Communicate (text / email / phone) with key people with clarity and in a timely manner
- Maintain Flatirons' brand and aesthetic
- Package, cut, laminate, etc. as needed
- Fulfill agreements made with others in the creative process in a timely manner
- Be present and available during office hours

OTHER RESPONSIBILITIES

- Help raise the bar through creating an excellent environment through graphic design
- Contribute to Creative Team brainstorming
- Aid Communications Team in larger ad campaigns and content creation
- Help Campus Pastors and Creative Director conceptualize in-person spaces and experiences

