

SUPPORT & DEVELOPMENT

NEXTGEN CONTENT PRODUCER

REPORTS TO: CREATIVE DIRECTOR

WORKS CLOSELY WITH: CREATIVE TEAM, NEXT GEN TEAM, S&D STAFF, VOLUNTEERS/CONTACTORS

CATEGORY: FULL-TIME//SALARY

This role will have a high investment with the NextGen and students team, while working collaboratively with the creative team to oversee global brand guidelines, resource team members skill sets and utilize all aspects of the creative and marketing worlds.

PERSONAL QUALIFICATIONS / CHARACTERISTICS

- Submits their life to God and the authority of His Word.
- Models a commitment to developing the character of Christ and continual growth: spiritual, personal, professional
- Understands and embraces Flatirons vision and values.
- Exemplifies qualities core to Flatirons DNA: humility, vulnerability, authenticity, humor.
- Willing to take calculated risks or try unconventional ideas to yield impactful results.
- Committed to investinvesting in the spiritual growth of others.
- Is a relational team-player and uses humor to connect with people.

PROFESSIONAL QUALIFICATIONS:

- Leadership and accountability.
- Innovative, creative confidence and detail oriented.
- Ability to multitask and juggle a variety of workloads.
- Flexible work schedule and time management.
- Strong planning and organization skills.
- Ability to communicate creative vision and accurately represent the goals of the leadership team.

PRIMARY RESPONSIBILITIES

- Implement a content strategy specific to the goals of NextGen.
- Delivery high quality content from concept to production (story driven).
- Work with a range of digital formats and content streams.
- Research and ideation for user experience, accessibility, language and meeting the users needs.
- Partner with other teams, such as marketing, design, video and of course NextGen to help them achieve their ministry goals.
- High investment of time and relationship for the meetings and events of NextGen.
- Adapting content for campuses and future off site engagement.
- Leverage and develop contractor and volunteer support as needed.
- Maximize efforts for strategic vision, budget tracking and resource allocation.