

SUPPORT & DEVELOPMENT ONLINE PASTOR

REPORTS TO: EXECUTIVE CREATIVE PASTOR

WORKS CLOSELY WITH: CREATIVE DIRECTOR AND EXPERIENCE TEAM

PROVIDES OVERSIGHT TO: MARKETING, TECHNOLOGY, DATA, ONLINE MINISTRY TEAM

CATEGORY: FULL-TIME//SALARY

The Online Pastor leads the Support and Development online teams which includes marketing, tech/innovation, data support/analytics, and online ministry. This position requires a highly creative, innovative, and forward-thinking leader. An entrepreneurial spirit is a must as this position will lead us into an ever-expanding digital world. They will have a deep understanding of culture movement as well as a deep conviction to reach those who are not yet here.

PERSONAL QUALIFICATIONS / CHARACTERISTICS

- Submits their life to God and the authority of His Word.
- Models a commitment to developing the character of Christ and continual growth: spiritual, personal, professional
- Understands and embraces Flatirons vision and values.
- Exemplifies qualities core to Flatirons DNA: humility, vulnerability, authenticity, humor.
- Willing to take calculated risks or try unconventional ideas to yield impactful results.
- Committed to invests in the spiritual growth of others.
- Is a relational team-player and uses humor to connect with people.

PROFESSIONAL QUALIFICATIONS:

- 5+ years of experience leading staff and volunteers in fulltime ministry context.
- Bachelor's Degree (or equivalent training) in a concentration that has equipped them for vocational ministry
- Proven success developing and leading teams.
- Demonstrates experience in digital reach and awareness strategy.
- Ability to connect with all types of people both in and out of ministry context.
- Demonstrates teamwork - welcomes feedback, cultivates a healthy culture and connection among teams, puts success of team above own interests.
- Entrepreneurial and Innovative.
- Highly creative, driven, and risk taking.

PRIMARY RESPONSIBILITIES

- Oversee development, planning, coordination, and evaluation of Online Team (marketing, tech & innovation, data, online ministry).
- Lead meetings and brainstorming.
- Work closely with Experience Team to create "can't miss" experience on weekends.
- Develop online/digital strategies for reaching lost and broken people.
- Develop strategy for assisting Flatirons Network Sites.
- Work closely with Creative Director in creating exclusive content for online/digital audience.
- Work closely with Executive Pastor communicating Online/Digital vision to staff, church, and community.
- Build connections with professional leaders in the Online world.
- Build strategy behind using data analytics and digital reach to funnel into church planting initiatives.