

SUPPORT AND DEVELOPMENT

SENIOR DESIGNER

REPORTS TO: CREATIVE DIRECTOR

RELATES CLOSELY WITH: CREATIVE TEAM / COMMUNICATIONS TEAM

PROVIDES OVERSIGHT TO: DESIGNERS, INTERNS AS NEEDED

CLASSIFICATION: FULL-TIME / SALARY

The Senior Designer will lead the design team in managing digital and print designs for Flatirons Community Church. The primary responsibilities will include managing all graphic design tasks, refining projects and drafts, and generating creative ideas. They should have extensive knowledge of graphic design, styles, and techniques. They will also have experience and knowledge of current design and marketing trends. Lastly, the Senior Designer will ensure that the design team promotes the vision of Flatirons Community Church through high-quality design content.

QUALIFICATIONS / CHARACTERISTICS

- Deep devotion to God and love for His Word
- Experience with designing on a deadline
- Proficient in Adobe Creative Suite, specifically Photoshop, Illustrator, and InDesign
- Strong portfolio
- Understands the importance of a strong brand
- Experience with digital design
- Understanding of UI/UX and best design practices for different social media platforms
- Solid grasp on logo design, layout, composition, and targeting specific audiences
- Values other perspectives and feedback
- Embraces healthy evaluation
- Teachable and coachable (asks great questions)
- Quick (and life-long) learner
- Able to develop a team-oriented culture through training, mentoring and teaching
- Theologically aligned with (and practicing) the values and teaching of Flatirons Community Church

PRIMARY RESPONSIBILITIES

- Oversee and develop other graphic designers
- Create a healthy and consistent feedback loop
- Manage/oversee timeline, directives, and deliverables for design team.
- Create social media and digital graphics for main accounts, website, and app
- Conceptualize and create original graphics for ministries and campuses
- Work with ministry teams to present concepts, receive feedback, and make necessary revisions
- Brand events as needed
- Communicate (text / email / phone) with key people with clarity and in a timely manner
- Maintain Flatirons' brand and aesthetic
- Package, cut, laminate, etc. as needed
- Fulfill agreements made with others in the creative process in a timely manner
- Be present and available during office hours

OTHER RESPONSIBILITIES

- Help raise the bar through creating an excellent environment through graphic design
- Contribute to Creative Team brainstorming
- Aid Communications Team in larger ad campaigns and content creation
- Help Campus Pastors and Creative Director conceptualize in-person spaces and experiences

