

SUPPORT AND DEVELOPMENT BROADCAST PRODUCTION LEAD

REPORTS TO: PRODUCTION DIRECTOR

RELATES CLOSELY WITH: LIVE PRODUCTION TEAM, SYSTEMS GROUP, TEACHING/WORSHIP/CREATIVE

PROVIDES OVERSIGHT TO: BROADCAST PRODUCTION TEAM

CLASSIFICATION: FULL-TIME // SALARY

The Broadcast Production Lead directs a compelling vision for online content from capture to delivery and leads the supporting team through the process of that vision. This position requires a strong background in video directing (live or post-production) as well as team leadership. Flatirons church values the large percentage of our audience currently attending online, and this broadcast position will be extremely focused on creative ways to engage the church through weekend viewership. The broadcast production team largely produces weekend content for online, but will also include other projects as the broadcast vision continues to grow. This position will further refine a tight workflow between the broadcast audio engineer and broadcast producer in order to create the most cohesive and authentic production. They will work closely with the Production Director and Creative Director to develop further strategy towards online execution.

QUALIFICATIONS / CHARACTERISTICS

- Submits their life to God and the authority of his Word, and models a commitment to developing the character of Christ;
- Continued desire to develop leadership in working with a team of content creators
- 7+ years directing video production (preferably for broadcast)
- Strong skills collaborating across multiple departments
- Experience producing post-production videos in NLE based systems
- Significant understanding of audio and video workflows from capture to post production
- Technical expertise with MAM, CDN, and streaming platforms specifically used within the house of worship industry

PRIMARY RESPONSIBILITIES

- Communicate vision and delegate workflows to broadcast team
- Collaborate closely with live production video engineer to maintain cohesive filming strategy
- Collaborate with Creative Department to ensure seamless process for content distribution
- Direct live video for broadcast services and special projects
- Develop strategy and initiatives for increased weekend engagement in the church online
- Design efficient uses for new technology to solve creative limitations
- Help provide training and vision to video team volunteers